

LEADERSHIP TO TRANSFORM YOUR BUSINESS (1 Day Course)

A FREE Course – if you are a Director/Senior Manager of a SME Company*

Learn to apply powerful techniques that will make a real impact on your business's performance in these challenging times. Share experiences with other leaders.

"The ideas I learnt from this course have really helped me grow my business!"

Ricky Cheng, MD
QP Printing

Areas covered:

- **Vision and Strategy** - clarity of where your business could be in the future
- **Managing Change** – how to implement changes and take people with you
- **Managerial Judgement** – make even better management decisions
- **Solutions Focused Approach** – keeping things simple!
- **Managing Others** – how best to manage and motivate others
- **Influence & Proactivity** - influencing people and making things happen
- **Innovation & Synergy** - ways to get more from the parts; $2 + 2 = 5!$
- **Making It Happen!** - an opportunity to apply the learning to your real business issues and to share ideas and experiences
- **Action Planning** - an Action Plan that can help you make things really happen back at work



*As a Director or Senior Manager of a Small or Medium Enterprise, you can attend this course at no cost to yourself (through government funding).
It's easy – we make the application on your behalf and you will have quick confirmation of your eligibility for the funding.

Spaces are very limited so call **0845 6127722** to reserve your place

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 **Quest
Partnership**
Business Psychologists

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Up-coming course dates in 2009:

- 21st & 29th July
- 5th & 18th August
- 3rd, 15th & 30th September

For more dates call 0845 612 7722



Attendance Options:

Option 1: One Director/Senior Manager attending: £500 fully funded – your **company pays nothing**.

Option 2: As Option 1, **plus** up to 4 others. Each additional person costs £250, but with 50:50 funding your company only pays **£125 per person**.

Option 3: As Option 1, **plus** a one day follow-on Team Development Workshop for up to 10 people worth £1,000, but with 50:50 funding your company only pays **£500**.

CALL US NOW ON 0845 6127722

Case Study:

QP Printing started like many businesses as a small local business but has grown into a +5,000 strong major printing business achieving a wide global reach. It is now a global leader in its field. Quest has supported QP Printing over the years with Leadership and management courses which has helped their managers truly develop their talent for achieving business success and in getting the best from their people.